

**THE NOBLE STEED**  
CATERING, MOVIE PRODUCTION  
SPECIAL EVENTS & MORE  
(705)825-3926

## **The Nobel Steed & R.J. Spudz**

For seventeen years East Ferris has had the pleasure of eating at R.J. Spudz chip stand and catering food from the Noble Steed. Robby Steed, who owns and operates both companies with her husband, Jeff, originally bought the chip stand so that her children could work during the summer.

From those humble beginnings, R.J. Spudz and the Noble Steed have grown considerably. Robby now employs almost a dozen employees during the summer (serving over 700 lbs of potatoes in a weekend!) and has grab-and-go meals at the North Bay Hospital. Robby also has the distinction of having catered for over thirty film productions as well as countless weddings, retirements, and birthdays.

Those of us who have eaten at R.J. Spudz know that its large portion sizes, affordability, and the excellent quality of food is why it deserves its four-and-a-half star rating on Google. Just ask Jerry O'Connell how great the food is! A core memory for Robby is when he proclaimed they had "the best pogos around"!

Reflecting upon one of the key elements of her success, Robby emphasized the necessity of working hard for the business to succeed. She said that it is very important for prospective entrepreneurs to know that business owners must take an active roll in their business.

In 2024, Robby introduced jalapeno poutine and Philly cheese poutine, and they were such a big hit that Robby was eager for us to know that next year she is intending on adding new poutines and wedges to the menu. She also is starting to look for employees for the summer of 2025, but you must be willing to work hard!

